



FOLDS of HONOR



SPONSORSHIP PACKAGE



**★ MILLION-DOLLAR ★
FIREWORKS
FESTIVAL**

AMERICA'S 250TH BIRTHDAY BASH!

**WILL YOU BE A PART OF THE LARGEST
FIREWORKS SHOW IN THE MIDWEST?**

LIVE PERFORMANCES BY

★ STONEY LARUE ★

GARRETT BROWN · AUSTIN DIXON

2 STEPS BACK · THE SOUTH BOUND SAINTS

CAMP TOWN • FRONTENAC, KS

JULY 25, 2026

Phone: 918-541-7283

Email: demaris.rector@camptownevents.com

Introduction

Join us in commemorating America's 250th Anniversary at Camptown in Frontenac, Kansas—a once-in-a-generation celebration honoring history, community, and country. Camptown is a well-known regional destination for live music and large-scale events, drawing attendees from Southeast Kansas, Southwest Missouri, and beyond. Sponsorship of this landmark event places your brand front and center with thousands of attendees and extensive digital reach before, during, and after the celebration.

MILLION-DOLLAR FIREWORKS SHOW

Get ready for a fireworks experience **UNLIKE ANYTHING YOU'VE EVER SEEN – IGNITED BY JAKE'S FIREWORKS**. This isn't just a show—it's a **fully choreographed pyro musical, scripted and executed by expert pyrotechnicians** who know how to bring the sky to life. Every burst, every color, every moment is perfectly timed to music, creating an unforgettable sensory experience. **WITH A STAGGERING \$1 MILLION PRODUCTION**, this is one of the most ambitious fireworks displays in the region – and you will feel the difference. **This is not your typical small-town show... this is something truly special.**



Sponsorship Benefits Overview

ESTIMATED EVENT REACH & IMPRESSION

- Concert Attendees: 3,000 - 8,000 guests
- Fireworks Show Attendees: 10,000 - 50,000 guests
- National attendance with prominent regional draw
- Social Media Reach: 750,000 - 1,000,000+ impressions (pre-event, event week, post event)
- Email Marketing Reach: 10,000+ subscribers
- Website Traffic: 20,000+ page views during promotional period
- Total estimated impressions: 1,500,000+

Once-In-A-Lifetime Celebration

ALL SPONSORS RECEIVE

- Prominent on-site banner placement
- Company logo on official event website
- Inclusion in social media exposure and online promotions
- Placement in pre-event and post-event email blasts
- On-stage recognition by the event emcee throughout the celebration



Sponsorship Packages

Choose from different packages including advertising, food/beverage, and other special amenities.

PATRIOT SPONSOR

\$5,000

VIP ACCESS: UP TO 25 GUESTS

- Logo placement on event website sponsor page
- Inclusion in select social media promotions
- Recognition in one pre-event email blast
- On-stage verbal recognition by emcee
- Shared sponsor banner placement on-site
- Reserved 20x20 VIP Tent for up to 25 guests. Includes tables & chairs



LIBERTY SPONSOR

\$7,000

VIP ACCESS: UP TO 40 GUESTS

Includes all Patriot Sponsor benefits plus:

- Increased logo size on website
- Inclusion in multiple social media posts
- Recognition in two email blasts
- Enhanced banner placement in high-traffic areas
- Reserved 20x40 VIP Tent for up to 40 guests. Includes tables & chairs



FREEDOM SPONSOR

\$10,000

VIP ACCESS: UP TO 75 GUESTS

Includes all Liberty Sponsor benefits plus:

- Logo inclusion on event step-and-repeat backdrop
- Logo placement on select event signage
- Recognition in all major email campaigns
- Priority emcee recognition throughout the event
- Reserved 30x50 VIP Tent for up to 75 guests. Includes tables & chairs



Private luxury restroom trailer available for rent for all packages.

Food and beverage options on page 7.

Sponsorship Packages

Choose from different packages including advertising, food/beverage, and other special amenities.

LIMITED PACKAGES AVAILABLE

STARS & STRIPES

SPONSOR

\$20,000

VIP ACCESS: UP TO 75 GUESTS

- Reserved Air-conditioned VIP Camptown Party House access for up to 75 guests with outdoor seating, private restroom, and food and beverage
- Logo placement on event website sponsor page
- Shared sponsor banner placement on-site
- Inclusion in multiple social media posts
- Increased logo size on website
- Enhanced banner placement in high-traffic areas
- Recognition in all major email campaigns
- Priority emcee recognition throughout the event
- Prominent logo placement on step-and-repeat backdrop
- Signage at main event entrance
- Dedicated social media sponsor spotlight
- Special meet-and-greet opportunity with the band
- Reserved VIP seating at front of stage
- Private Bartender and Waitress (service times TBD)
- Private parking
- Wi-Fi Access



Sponsorship Packages

Choose from different packages including advertising, food/beverage, and other special amenities.

LIMITED
PACKAGES
AVAILABLE

AMERICAN BADASS

SPONSOR

\$25,000

VIP ACCESS: UP TO 100 GUESTS

- Reserved Air-conditioned VIP Camptown Party House access for up to 100 guests with outdoor seating, private restroom, and food and beverage
- Exclusive American Badass Sponsor designation (America's 250th Celebration at Camptown presented by Your Company]"
- Top logo placement on website and all digital advertising
- Primary logo placement on:
 - Main event stage
 - Main Event Entrance
- Recognition in all major email campaigns
- Extensive emcee recognition throughout the event
- Enhanced banner placement in high-traffic areas
- Premium meet-and-greet experience with the band
- Dedicated press and media recognition where applicable
- Prominent logo placement on step-and-repeat backdrop
- Signage at main event entrance
- Dedicated social media sponsor spotlight
- Special meet-and-greet opportunity with the band
- Reserved VIP seating at front of stage
- Private Bartender and Waitress (service times TBD)
- Private parking
- Wi-Fi Access
- Private Golf Cart to and from Party House



Food & Beverage Add-Ons

Freedom, Patriot & Liberty Packages Only

Food & Beverage may be added to your VIP tent. See menu and pricing below.

Beer: \$3 per can (case qty order only)

- Beer: Budweiser, Bud Light, Michelob Ultra, Kona Big Wave

Wine: \$25 per bottle

- American-made red wine

Non-Alcoholic Beverages:

Soda/Tea: \$3 per can (case qty order only)

- Pepsi, Diet Pepsi, Dr Pepper, Starry

Water: \$1 per bottle (case qty order only)

Meal Per Guest:

\$20 per person

- Hamburger/Cheeseburger
- Hot Dog
- Chips
- Baked Beans
- Potato Salad
- Coleslaw
- Cookie

- Add pulled pork: +\$5 per person

Late Night "After Glow" Snack:

\$15 per person

- Chicken Tenders
- Mac & Cheese
- Pulled Pork

America 250 Limited Edition

Commemorative Tee! Available upon request for purchase.



All items sold through vendor stations. No outside food & beverage permitted.

Included Food & Beverage

Stars & Stripes Package Only

Private air conditioned building with outdoor seating and private restroom.

Alcohol Package Breakdown

Beer Included:

- 240 beers (10 cases)
- Mix of your choice: Budweiser, Bud Light, Michelob Ultra, Kona Big Wave
- Additional beer available: \$3 per can (case qty order only)

Liquor Included:

- 10 half-gallons of American-made liquor
- Choice of: Tito's, Jack Daniel's, Jim Beam, Malibu, Redneck Riviera, Bacardi
- Additional liquor available: \$100 per bottle

Wine Included:

- 12 bottles of American-made red wine

Non-Alcoholic Beverages

Sodas:

- 240 cans (10 cases)
- Choice of: Pepsi, Diet Pepsi, Dr Pepper, Starry
- 24 tea cans (2 cases)
- Additional soda/tea available: \$3 per can (case qty order only)

Water:

- 240 bottles (10 cases)
- Additional water available: \$1 per bottle (case qty order only)

Included Meal for 75 guests:

- Hamburger/Cheeseburger
- Hot Dog
- Chips
- Baked Beans
- Potato Salad
- Coleslaw
- Cookie
- Watermelon on ice
- \$20 per additional person
- Add pulled pork: +\$5 per person

Add An Additional Late Night "After Glow" Snack (not included)

\$15 per person

- Chicken Tenders
- Mac & Cheese
- Pulled Pork

America 250 Limited Edition Commemorative Tee! Available upon request for purchase.



All items sold through vendor stations. No outside food & beverage permitted.

Included Food & Beverage

American Badass Package Only

Private air conditioned building with outdoor seating and private restroom.

Alcohol Package Breakdown

Beer Included:

- 240 beers (10 cases)
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Sodas:

- 240 cans (10 cases)
- Choice of: Pepsi, Diet Pepsi, Dr Pepper, Starry
- 24 tea cans (2 cases)
- Additional soda/tea available: \$3 per can (case qty order only)

Water:

- 240 bottles (10 cases)
- Additional water available: \$1 per bottle (case qty order only)

Included Meal for 100 guests:

- Hamburger/Cheeseburger
- Hot Dog
- Chips
- Baked Beans
- Potato Salad
- Coleslaw
- Cookie
- Watermelon on ice
- \$20 per additional person
- Add pulled pork: +\$5 per person

Add An Additional Late Night "After Glow" Snack (not included)

\$15 per person

- Chicken Tenders
- Mac & Cheese
- Pulled Pork

America 250 Limited Edition Commemorative Tee! Available upon request for purchase.



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Additional Sponsorship Options

Event Cups: \$1,000

- Add your logo to our special event cups

Main Bar: \$2,500

- Add your logo to all main bar advertising materials
- Add your logo to our bar cups

Event Tickets: \$1,000

- Add your logo to the ticket artwork

Cornhole Tournament: \$2,000

- Add your company name to the cornhole tournament name: "Folds and Fireworks Corn Hole Tournament" presented by [Company Name]!
- Add your company logo to the corn hole boards

Bounce Houses: \$500

- Add your logo to all bounce house section advertising materials: "Bounce Houses presented by [Company Name]!"

Shuttle Buses: \$2,000

- Add your logo to all shuttle bus advertising materials: "Shuttle Buses presented by [Company Name]!"



Why Sponsor the Festival?



EVENT LOCATION



Camptown Event Center
313 US-69
Frontenac, KS 66763
Proudly in the Heart of America

WHY SPONSOR AMERICA'S 250TH AT CAMPTOWN?

- Align your brand with a historic national milestone in a high-energy live music destination
- Reach thousands of attendees from across the nation
- Gain extensive visibility across live, digital, email, and social platforms
- Entertain clients, employees, and partners in exclusive VIP settings
- Demonstrate community leadership and patriotic pride in Frontenac and the surrounding region



For sponsorship inquiries or customization opportunities, please contact DeMaris Rector to secure your place in history.

Phone: 918-541-7283 • Email: demaris.rector@camptownevents.com